BRIAN T. JONES

UX & Product Designer

Dallas, TX
brian.troy.jones@gmail.com
(469) 404-2057
briantroyjones.net

10+
YEARS IN UX & PRODUCT

$4M+

Annual savings from the award-winning American Airlines HMT redesign.

Enterprise workflows. Accessible systems. AI-powered products.

PROFILE

10+ years simplifying complex enterprise workflows across aviation, financial services, healthcare, and B2B platforms.

Design systems, accessibility, and hands-on AI product work.

CORE EXPERTISE

Enterprise UX
Interaction & visual design
Information architecture
User research & usability testing
Wireframing & prototyping
Design systems
WCAG accessibility
Workflow analysis
Journey mapping
Cross-functional collaboration

TOOLS

Figma / FigJam / Axure
Framer / Miro / Jira
UserTesting / Google Analytics
HTML / CSS

EDUCATION

Art Institute
Atlanta, GA
BA, Fine Art in
Graphic Design

EXPERIENCE

DT Commercial

AI Product Designer

Jun 2025 - Jun 2026 / Granbury, TX / Started on contract

- Reduced commercial roofing estimating **from days to hours in some cases** with AI-powered tools and automated document workflows.
- Converted Excel workflows into web applications; integrated Bluebeam Revu, blueprint automation, and CSV/JSON tools for estimating and sales.

CVS Health

Product Designer

Jun 2024 - Oct 2024 / Richardson, TX / Started on contract

- Led end-to-end UX/UI for employee-facing financial applications, working across teams to modernize legacy workflows.
- Evolved internal design systems and updated applications to address WCAG 2.1 accessibility requirements.

SRS Distribution

Lead UX Designer

Oct 2023 - Jun 2024 / McKinney, TX / Started on contract

- Led an offshore development team in designing and integrating B2B resource portals; coordinated stakeholders and delivery.
- Evolved shared design systems for consistent, scalable, maintainable interfaces across applications.

Bank of America

Senior UX Designer

Jun 2022 - Jun 2023 / Dallas, TX / Started on contract

- Created component and pattern guidelines to support design-system adoption and consistent implementation.
- Modernized legacy components and interfaces to address WCAG 2.1 standards and reduce usability barriers.

American Airlines

Lead UX Designer

Jun 2016 - Jun 2022 / Dallas, TX / Full-time

- Led the award-winning HMT voucher-system redesign, delivering **more than $4 million in annual savings**.
- Led GET platform design, contributing to **2% lower airplane turn times** and **fewer delays** through communication tools and data visualization.
- Oversaw design and improvement for **nine enterprise applications**.